



Unlocking Lucknow

THE RISE OF A DYNAMIC INVESTMENT HUB

45%

GSDP share
tertiary
sector

23%

GSDP share of
Secondary sector

2nd

District in UP
leading in GSDP
contribution

8,836

Industrial Units
registered



LUCKNOW ASCENDS:
STRATEGIC
DEVELOPMENTS
PROPEL INVESTMENT
SURGE

GATEWAY TO GROWTH: Lucknow's Infrastructure and Investment Evolution



RAPID DEVELOPMENT

- Purvanchal Expressway: Enhancing east-west connectivity.
- Agra Expressway: Facilitating quicker access to northern cities.
- Outer Ring Road: Easing city congestion.
- Lucknow-Kanpur Expressway: Improving regional transport dynamics.

ENHANCED CONNECTIVITY



- Chaudhary Charan Singh Airport: Serving as a pivotal gateway for international and domestic flights.
- Railway Stations: Five major hubs improving city-to-city links.
- Metro Expansion: Boosting urban mobility across Lucknow.



TRANSFORMING REAL ESTATE MARKET

- International Investments: Attraction of global retail investors like LuLu Group.
- Planned Development: Emulating the Delhi NCR model to position Lucknow as a State Capital Region, promising structured growth and investment potential.



Where heritage meets
modernity, creating a
tapestry of rich culture
and vibrant progress.



CG City: A Blueprint for Modern Living and Strategic Growth in Lucknow

Strategic Overview of CG City

- Expansive Site Area: 86 acres dedicated to a blend of residential and commercial development.
- Prime Location: Situated in the southeastern part of Lucknow, along the Lucknow-Sultanpur Road, ensuring connectivity and accessibility.
- Proximity to Key Infrastructure:
- Direct access to Airport and Metro line facilities.
- Immediate vicinity to Shaheed Path, a major arterial road around Lucknow.



Investment and Lifestyle Appeal

- Advantage CG City: Poised to become a commercial and institutional hub near Ekana Stadium, with upcoming hospitals, educational institutions, and broad commercial development.
- Clear Land Title: Ensures a smooth transaction process with clearly defined substitution and termination payments, reducing investment risks.



Unique Positioning within Local Landmarks

- Immediate Vicinity Features:
- Ekana Cricket Stadium
- The Centrum Hotel
- Sushant Golf City
- Pallasio Mall
- Jalsa Resort

Current and Future Development

- Existing Developments:
- Indian Institute of Information Technology (IIIT)
- Specialized healthcare facilities including a Cancer Hospital
- *IT and Dairy hubs with notable names like HCL IT SEZ, Parag Dairy, and Amul Dairy*
- Atal Bihari Vajpayee Medical University
- Proposed Land Use:
- Mixed use with a focus on commercial activities near the Lucknow-Sultanpur road.
- Institutional developments near health facilities.
- Residential areas strategically placed towards the outer regions of CG City.

CG City is not just a place on the map, but a vision coming to life, set to become a world-renowned model of urban excellence and sustainable development.



HOLISTIC DESIGN

Integrates living, commerce, and leisure for a self-sustaining urban environment.



PRIME LOCATION

Situated strategically in Lucknow with superior connectivity.



ECO-FRIENDLY INITIATIVES

Emphasizes sustainability and green living, showcasing global environmental leadership.



ELEVATE



the Gordon



MI Builders presents The Gordon, the new epitome of luxury in CG City, Lucknow. With its fully furnished, concierge-serviced apartments and top-tier amenities, it offers a premier lifestyle. Centrally located, The Gordon merges contemporary design with convenience. It's destined to be a symbol of urban sophistication.

Redefining
Skylines: The
Gordon - CG
City's Beacon
of Modern
Living.



The Gordon by MI: Redefining Downtown Living in Lucknow”



the Gordon

The Gordon by MI Builders stands out as the premier residential project in CG City, offering an unmatched lifestyle that redefines downtown living in Lucknow. Designed to meet the highest standards of luxury and convenience, The Gordon is ideally positioned to become the most sought-after address in the city.

Exclusive Facilities and Luxurious Design:

Expansive Floorplans:

Each three-bedroom unit in The Gordon features expansive, airy layouts including a dedicated study room, tailored for those who value space and elegance.

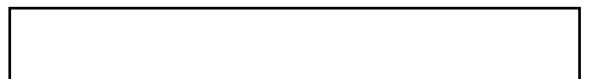
Spectacular Views:

Large windows equipped with solar shades offer residents breathtaking panoramic views of downtown Lucknow, CG City, and the nearby IT Hub, ensuring every day begins with an inspiring cityscape.

Opulent Interiors:

Condo-grade finishes and designer fixtures are standard across all units, emphasizing opulence and comfort that elevate everyday living to an art form.

The
Gordon:
Where
luxury is
the
standard
and the
views are
your
canvas.



Outdoor Serenity:

The Podium Garden and a meticulously designed Pool Deck provide tranquil retreats for relaxation and rejuvenation amidst the hustle of city life.

At The Gordon, experience the zenith of urban living where luxury meets location—creating a lifestyle that's not just lived, but cherished in the heart of Lucknow's vibrant CG City.

Experience unparalleled luxury at MI's The Gordon in CG City:

Experience unparalleled luxury at MI's The Gordon in CG City: a suite of furnished residences with high-end concierge service. Featuring modern architecture, comprehensive amenities, and an array of exclusive facilities—all in the city's vibrant heart. Each residence boasts spacious, elegantly designed interiors that redefine comfort, while large windows offer stunning views of the urban landscape.



With The Gordon, MI Builders reiterates its promise to deliver more than just structures; we pledge to build dreams, foster communities, and create spaces that stand the test of time. As we continue to innovate and expand, our focus remains on creating values that endure, relationships that last, and landmarks that define skylines.



#TheGordon | Call +91 88 187 2152

CG City: Crafting a Self-Sufficient Urban Oasis for The Gordon



the Gordon

A Self-Sufficient Urban Haven:

CG City, the setting for The Gordon, is conceptualized as a full-fledged, self-sufficient township. Unlike traditional urban centers in Lucknow where daily commutes are a norm, CG City offers a break from routine with its integrated residential units, commercial complexes, and abundant amenities. Here, everything one needs is within reach:

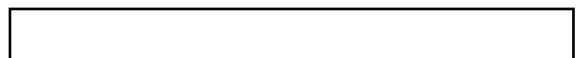
Comprehensive Amenities: Including malls, educational institutions, and an administrative officials' training academy.

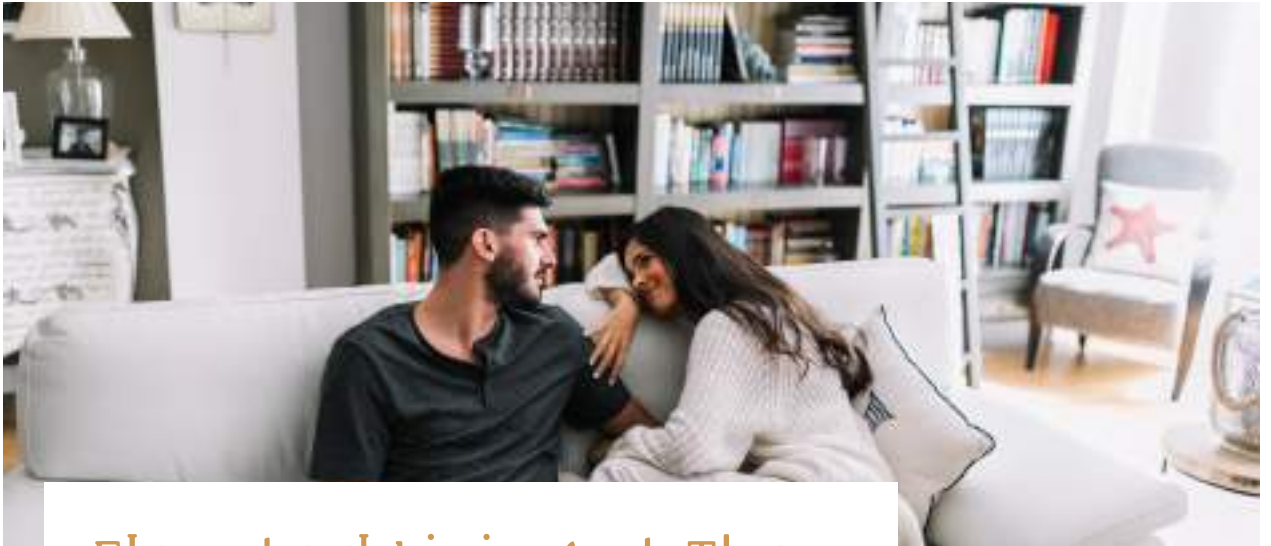
Employment Opportunities:

The township is poised to offer numerous job opportunities, particularly for engineering students, making it a hub for professional growth.

Work and Play:

CG City is designed to cater to a vibrant lifestyle where residents can work, earn, live, and play without ever needing to leave the comfort of their township. This groundbreaking approach ensures a balanced life, free from the city's traffic woes, yet full of entertainment and civic facilities.





Elevated Living at The Gordon: Redefining Luxury in CG City

Experience the pinnacle of luxury at The Gordon, where each apartment home features condo-grade finishes that epitomize opulence. The Gordon is renowned throughout Lucknow for offering the most spacious and airy high-rise living environments, with expansive three-bedroom floorplans that include an additional study room.

Distinctive Features of The Gordon:

Exceptional Views and Spaces: Large windows with solar shades offer stunning, panoramic views of downtown, CG City, and the IT Hub. Our residents enjoy the expansive vistas alongside the tranquil settings of The Podium Garden and the Pool Deck.

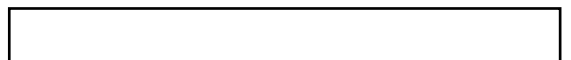
Fully Furnished Modernity:

Each apartment is a testament to modern luxury, equipped with sleek furniture, elegant contemporary



the Gordon

Discover
the art of
living
where
space is a
luxury and
elegance is
in the
detail, only
at The
Gordon.



furnishings, and a state-of-the-art kitchen. Amenities include everything from a tea/coffee maker and washing machine to built-in electronic appliances, ensuring convenience at your fingertips.

Comprehensive Services:

Round-the-clock apartment services, luxury bedding, and attentive concierge services are complemented by VRV centralized air-conditioning, video doorbells, and advanced security systems. Residents also benefit from valet parking and laundry services, adding layers of comfort to the everyday living experience.

Exclusive Facilities:

Live the landmark at MI with furnished residences that come with high-speed elevators and modern, sleek architecture. The Gordon also features a well-equipped club, heated all-weather swimming pool, a multi-cuisine restaurant with room delivery, and a rooftop lounge with restricted access, ensuring privacy and exclusivity.

Redefining
Skylines:
The Gordon
- CG City's
Beacon of
Modern
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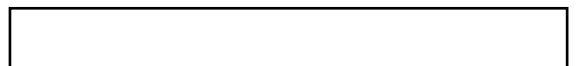


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The Gordon: Architectural Elegance Meets Urban Tranquility in CG City

The site plan for The Gordon reveals an architectural masterpiece, meticulously designed to fuse aesthetics with functionality. The twin towers, set amid lush landscapes, are positioned to maximize both privacy and panoramic views, offering residents an exclusive retreat in the heart of CG City. The strategic placement of amenities and green spaces demonstrates a commitment to an upscale, balanced lifestyle, showcasing The Gordon as a unique and visionary project in urban design.



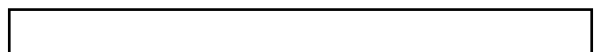


Interiors and Furnishing:

- **Contemporary Elegance:** Fully furnished apartments boast elegant, modern furniture, and chic wardrobes.
- **Gourmet Kitchens:** Modern design kitchens equipped with high-end appliances including tea/coffee maker, chimney, washing machine, fridge, and electric kettle.
- **Rest and Refresh:** Luxury bedding and round-the-clock apartment service ensure comfort at all times.
- **Tech-Enabled Living:** Enjoy the convenience of high-speed internet/WiFi, video doorbells, and state-of-the-art security systems.

Amenities and Services:

- **Club MI:** A well-equipped club that offers a suite of amenities for leisure and socializing.
- **Wellness Retreats:** A heated all-weather swimming pool, water treatment plant, and an air-conditioned gym and spa to promote a healthy lifestyle.
- **Exclusive Services:** Attentive concierge, laundry services, and valet parking for ultimate convenience.
- **Gourmet Delights:** A multi-cuisine restaurant with room delivery services, complemented by a café and visitors lounge.



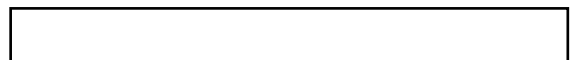
Comprehensive Services:

- **Condo-Grade Opulence:** Each apartment features high-end finishes and designer fixtures, delivering an unmatched residential experience.
- **Spacious Elegance:** Revel in Gordon's airy, spacious floorplans, the most expansive high-rise living spaces across Lucknow.
- **Bedroom Bliss:** Expansive three-bedroom floorplans with additional study room options, tailored for luxury and space.
- **Panoramic Splendor:** Large windows with solar shades reveal stunning, panoramic views of Downtown, CG City, and the IT Hub.



Exclusive Residential Facilities:

- **Transportation:** High-speed elevators and double basement parking for a seamless commute.
- **Security and Comfort:** Round the clock reception facility, fire fighting systems, and VRV centralized air-conditioning.
- **Family and Leisure:** Kids' indoor and outdoor play areas, activity and function areas, and a rooftop lounge with limited access.
- **Green Spaces:** A podium garden offering a touch of nature amidst the urban landscape.



M.I. GROUP: Building Landmarks and Legacies



M.I. GROUP

M.I. GROUP, established in 1987, has ascended as a paragon of real estate excellence in NCR and Lucknow. Famed for its dedication to superior quality and visionary planning, the company has adeptly erected a multitude of benchmark projects that echo the essence of opulence and state-of-the-art innovation. Their ventures span from the plush Rivera Residency to the iconic Singapore Mall, where M.I. GROUP has consistently transcended the act of mere construction to forge communities steeped in elegance and enhanced lifestyles.

Championing the art of exquisite living spaces, M.I. GROUP's creations are more than structures; they are the heartbeats of vibrant communities, offering a sanctuary of comfort and grandeur.

- **Pioneering Vision:** Over three decades of relentless dedication to developing real estate that not only meets but exceeds expectations.
- **Portfolio of Excellence:** With projects like Golf Gardenia and Stellar M.I. Citihomes, M.I. GROUP has redefined the landscape of urban development.
- **Honored and Recognized:** Awarded a triple star rating by CRISIL, a testament to their unwavering quality and service.
- **CREDAI Membership:** As a member of India's largest real estate body, M.I. GROUP stands among the elite, showcasing its prowess and performance.
- **Future-Forward:** With aspirations to expand into hospitality and beyond, M.I. GROUP is on the path to becoming a PAN India presence.

"Crafting spaces that celebrate living, M.I. GROUP blends expertise with innovation to lead the real estate realm into a future where every structure is a testament to excellence."

-Syed Mohd Qasim Ali, Director of M.I. GROUP

